

JP to me 2011... defined by light

Prospectus

History

JP to me was born out of a serendipitous moment between artists Rob Festa and Kristin Mallery in late 2007. From that moment *JP to me* has become an annual themed exhibit showcasing eleven artists in 2009 and 40 artists in 2010 showing at the historic Footlight Club. 2009's exhibit focused on Jamaica Plain at large while 2010 featured Jamaica Plain's five emeralds, challenging each artist to find the "jewel" within their assigned emerald. Visit www.jptome.com to see more information about the 2010 event.

JP to me 2011... Defined by Light will be the challenge for our next installation and will be exhibited in a venue(s) (TBA) in Jamaica Plain, spring of 2011.

Assignment

Each artist will interpret his or her *vision* of Jamaica Plain as "defined by light." A list of definitions of light is included at the end of the prospectus; these definitions are meant to inspire and provoke thought and creativity.

Open to all 2-D and 3-D medium. All works must be "original" and created for this exhibit. All 2D work MUST be 20 x 20 inches (including mat and/or frame). 3D works shall occupy a volume no larger than 20 x 20 x 20 inches.

Artwork Specifications

Each 2-D work must be completely prepared for hanging with screw eyes and wire. Accepted sculpture must be accompanied by its own pedestal or method of presentation.

Eligibility and General Rules

- *JP to me* is all about bringing our community together. You don't have to be a professional artist to participate in the exhibition. This project is about being creative and inspiring yourself and others. 2011's assignment will be limited to 40 artists on a first come first served basis.
- Please reply to this prospectus via email by **September 1, 2010** with your name, email address, phone number, and signed agreement to rob@dogdevilstudio.com to be included in this year's assignment.
- Each of the 40 artists shall pay a non-refundable entrance fee of **\$15.00** via [paypal](https://www.paypal.com) to secure a spot in *JP to me 2011 (Instructions to follow)*. The entrance fee will be used to pay for promotional postcards, posters and the reception.
- Each artist, by the best of his or her ability, shall commit to the assignment and attend scheduled informational and/or organizational meetings leading up to the exhibit. Venue(s), drop off, and reception dates to be determined.

For questions or more information please contact Rob Festa at rob@dogdevilstudio.com, 617.818.8679 or visit and/or join the *JP to me* [Facebook](#) fan page.

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Name _____

Email Address _____

Phone Number _____

Promotional Agreement

By agreeing to participate in *JP to me 2011* I am giving *JP to me* the right to use images of my work provided by me for any promotional materials and on our websites. Newspapers and other media outlets (including online blogs) are allowed to use images of my work provided by me in material promoting *JP to me 2011* and its artists.

[Your work is your work and you retain the rights to it. We simply want to be able to show it off.]

Hold Harmless Agreement (to be signed and emailed to rob@dogdevilstudio.com or mailed to: Robert Festa, dogdevilstudio, 53 South Street, Jamaica Plain MA 02130 upon payment)

I, (artist's printed name) _____ hereby release, discharge and agree to hold harmless *JP to me*, and any of their volunteers, agents and representatives from any liability for damages or loss to my artwork which might occur during storage, transporting, hanging, or the exhibiting of my work at a venue(s) to be determined. This agreement shall be binding upon me and my heirs, legal representatives and/or assigns.

I hereby affirm that I am over the age of majority and have the right to contract in my own name.

Signed _____ Date _____

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Light [lit]

noun

1 the natural agent that stimulates sight and makes things visible: *the light of the sun* | [in sing.] *the street lamps shed a faint light into the room.*

- a source of illumination, esp. an electric lamp : *a light came on in his room.*
- (**lights**) decorative illuminations : *Christmas lights.*
- a traffic light : *turn right at the light.*
- [in sing.] an expression in someone's eyes indicating a particular emotion or mood : *a shrewd light entered his eyes.*
- the amount or quality of light in a place : *the plant requires good light* | *in some lights she could look beautiful.*

2 understanding of a problem or mystery; enlightenment: *she saw light dawn on the woman's face.*

- spiritual illumination by divine truth.
- (**lights**) a person's opinions, standards, and abilities : *leaving the police to do the job according to their lights.*
- **light** - clarity, as in **shed light on** - make free from confusion or ambiguity; make clear; *Could you shed some light on this subject?*

3 an area of something that is brighter or paler than its surroundings: *sunshine will brighten the natural lights in your hair.*

4 a match or lighter that produces a flame or spark.

- the flame produced : *he asked me for a light.*

5 a window or opening in a wall to let light in.

- any of the perpendicular divisions of a mullioned window.
- any of the panes of glass forming the roof or side of a greenhouse or the top of a cold frame.

6 a person notable or eminent in a particular sphere of activity or place: *such lights of Liberalism as the historian Goldwin Smith.*

verb (past and past part. **lit** | lit | or **lighted**) [trans.]

1 provide with light or lighting; illuminate: *the room was lighted by a number of small lamps* | *lightning suddenly lit up the house.*

- switch on (an electric light) : *only one of the table lamps was lit.*
- [intrans.] (**light up**) become illuminated : *the sign to fasten seat belts lit up.*

2 make (something) start burning; ignite: *Allen gathered sticks and lit a fire* | [as adj.] (**lighted** or **lit**) *a lighted cigarette.*

- [intrans.] begin to burn; be ignited : *the gas wouldn't light properly.*
- (**light something up**) ignite a cigarette, cigar, or pipe and begin to smoke it : *she lit up a cigarette and puffed on it serenely* | [intrans.] *workers who light up in prohibited areas face dismissal.*

adjective

1 of little weight; easy to lift: *they are very light and portable* | *you're as light as a feather.*

- deficient in weight, esp. by a specified amount : *the sack of potatoes is 5 pounds light.*
- not strongly or heavily built or constructed; small of its kind : *light, impractical clothes* | *light armor.*
- carrying or suitable for small loads : *light commercial vehicles.*
- carrying only light armaments : *light infantry.*

2 relatively low in density, amount, or intensity: *passenger traffic was light* | *light summer breezes* | *trading was light for most of the day.*

- (of sleep or a sleeper) easily disturbed.
- easily borne or done : *he received a relatively light sentence* | *some light housework.*

3 gentle or delicate: *she planted a light kiss on his cheek* | *my breathing was steady and light.*

- (of a building) having an appearance suggestive of lightness : *the building is lofty and light in its tall nave and choir.*

- (of type) having thin strokes; not bold.

4 (of entertainment) requiring little mental effort; not profound or serious: *pop is thought of as light entertainment* | *some light reading.*

- not serious or solemn : *his tone was light.*
- free from worry or unhappiness; cheerful : *I left the island with a light heart.*

5 archaic (of a woman) unchaste; promiscuous.